Brand Guidelines

2025



Metila
Visual Identity Guideines

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Mission & Vision

Mission

Brand Guidelines is an AI-powered design tool that helps creators and brands generate high-quality, production-ready graphics instantly. Whether you need social media visuals, ads, or branded content, Brand Guidelines streamlines the creative process by combining intuitive design templates with smart automation. It's perfect for teams looking to scale visual output without compromising on quality or consistency.

Vision

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Our Logo

Primary Logo

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuriesdesktop publishing software.

standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuriesdesktop publishing software.



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Logo Lockups

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Logo Colors

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Monochrome Logo

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Logo Scalability

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Logo SafeZone

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Logo Rules

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Color Palette

Color Palette

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Orange

#ea4227

Green

#17281e

Grey

#a7a8ab

Off White

#f1f1f1

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Typography

Typography

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Aa

Poppins Bold

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#$%^&*( )

Aa

Poppins Medium

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#$%^&*( )

Aa

Poppins Regular

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#$%^&*( )

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Social Media

Social Media

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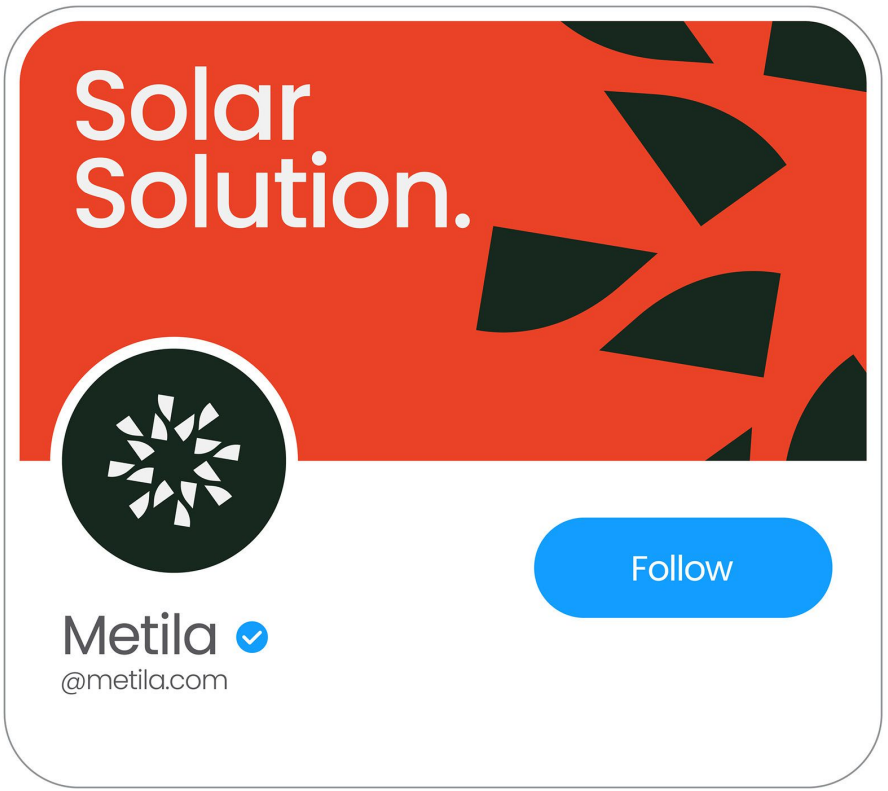


Social Media

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Social Media

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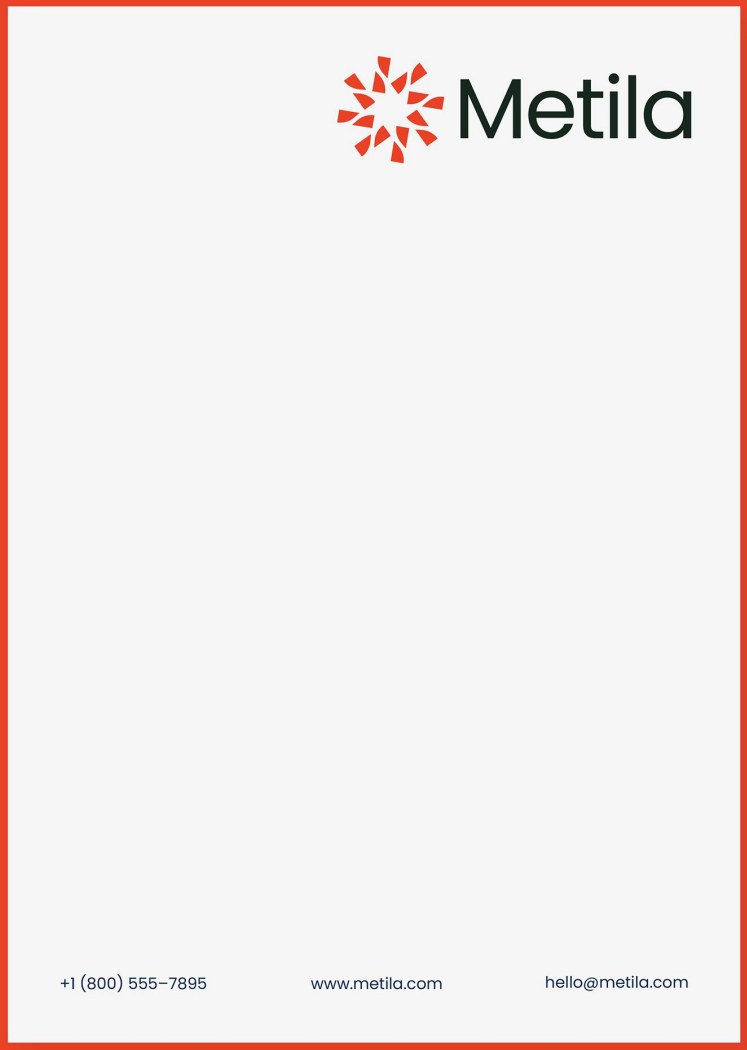
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Stationary

Stationary

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Contact Us:

+923134236365
uzairaliengg@gmail.com